



Christopher V. Flett :

Instigator, author, business leader, proud capitalist.

Christopher Flett is an interesting contradiction in terms. A resoundingly alpha male, he focuses primarily on working with women in business. Christopher is a man with a private pass into some of the most powerful offices in North America and spends his time working with entrepreneurs and business owners to help them open doors for themselves. A self-avowed profiteer, he invests much of his time, money and effort working with individuals, groups and communities to make the world a better place. For more than a decade, Christopher has cut a path of success throughout corporate North America as an untraditional business leader. BusinessWeek has referred to him as the “Shock Jock of Business Management” for his blunt and direct approach to business.

At age 15, he created his first business doing landscaping in his hometown of Kamloops, B.C. and made more profit in his summer holidays than most established companies did in a year. And he hasn't stopped since.

After graduating from University College of the Cariboo (now called Thompson Rivers University), Christopher focused on niche market delivery, client attention and retention. His determination for success has driven him to build several successful corporations over the past decade.

They are:

- Positive Works Consulting Inc.
- Think Tank Communications Inc.
- Think Tank Technologies Inc.
- Ocean Rock International Ltd.
- Igneous Solutions Ltd.
- Flett Ventures Inc.
- Flett Ventues USA Inc.
- The Ghost CEO™
- Flett Media Inc.
- Flett Training Inc.
- 2020 Communications Inc.
- Small Army Communications Ltd.
- www.SheTeam.com
- TransAtlantic Trades Inc.

He is recognized internationally as a leader in business motivation, turn-around strategy and business development.



Once Christopher had established the reputation and revenue streams of his companies, he did something that is typical “Flett” to those who know him, he turned his attention to another passion: coaching and speaking to groups. In 2001, he established the Ghost CEO™. Here he experienced the power of working with groups to change the old paradigm of business. He has spoken to tens of thousands of people in groups from small, intimate settings of 20 in local Starbucks coffee houses to up to 2,500 people at the National Museum in Washington D.C. and Harvard University. He has also coached more than 3,000 business owners and entrepreneurs (75% women), encouraging and supporting what he calls “selfishly, selfless business ethics” and profit modeling.

With clients throughout Canada, the U.S., Europe and Australia and an ever-growing demand for his services, Christopher realized that the demand for this forward-thinking, results-oriented coaching was much more than he could manage alone. Even, while only taking on individuals in whom he recognized the entrepreneurial spark, passion and heart, Christopher developed a waiting list over a hundred names long. In response, he further developed the Ghost CEO™, and started attracting like-minded coaches to undergo intensive and extensive training to ensure that they meet and are trained to Flett standards.

While Christopher still takes on a limited number of coaching clients (he can’t resist it!) clients around the world are now able to work with a Flett trained Ghost CEO/Ghost Adviser, receiving all the energy, expertise and encouragement with a coach located in their town or city. The company has over a dozen coaches across North America, the U.K. and Australia.

Currently, Christopher is focused on informing, entertaining and even shocking his audience with his always lively presentation that takes his audience behind the scenes of what really happens at the office, in the boardroom and at the water cooler. It focuses on the dynamics of men and women at work and lets them in on the secret of What Men Don’t Tell Women About Business.